



Belmar Window Shop - \$3,000 Toward a Window Treatment Makeover Contest

OFFICIAL RULES

The contest begins at 12:00 AM EST on July 1, 2025, and ends at 11:59 PM EST on August 31, 2025.
NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase does not increase your chances of winning.

1. Eligibility

Open to legal residents of New Jersey, aged 18 or older at the time of entry. Employees of Belmar Window Shop, its affiliates, advertising agencies, and immediate family members or those living in the same household are not eligible.

2. Contest Period

The contest begins at 12:00 AM EST on July 1, 2025, and ends at 11:59 PM EST on September 30, 2025.

3. How to Enter

To enter, participants must:

- Upload a photo of their current window treatments that are outdated, worn, or in need of renovation
- Include a short caption explaining why they deserve a makeover

Entries must be submitted through the official contest entry page during the Contest Period.

4. Entry Guidelines

- One entry per person
- Entries must be original and owned by the entrant
- Entries containing inappropriate or offensive content may be disqualified at the discretion of Belmar Window Shop

5. Prize

One (1) winner will receive up to \$3,000 in window treatment products and services from Belmar Window Shop.

- The prize is for products and services only, has no cash value, and is non-transferable.
- Any project costs exceeding \$3,000 are the responsibility of the winner.

6. Winner Selection

Eligible entries will be reviewed by a panel of judges selected by Belmar Window Shop. The winner will be

Belmar Window Shop
703 Main St.
Belmar, NJ 07719
(732) 681-4900
www.belmarwindowshop.com



chosen based on creativity, need, and impact of the submission.

- The winner will be notified via email or phone by October 15, 2025.
- If the winner cannot be reached within 5 business days, an alternate winner may be selected.

7. Publicity

By entering, participants grant Belmar Window Shop permission to use their name, likeness, and photo submission in promotional materials and social media, without additional compensation.

8. Limitation of Liability

Belmar Window Shop is not responsible for lost, late, misdirected, or incomplete entries or technical failures. By participating, entrants agree to release and hold harmless Belmar Window Shop and its affiliates from any liability related to participation or acceptance/use of the prize.

9. Sponsor

Belmar Window Shop

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